



MEDIA ALERT

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FOR IMMEDIATE RELEASE
Tuesday, March 12th, 2019

National Expert Speaks to UNMC Faculty About Alcohol-Cancer Link

What: Dr. Noelle LoConte with the University of Wisconsin Comprehensive Cancer Center and lead author of an American Society of Clinical Oncology statement on alcohol and cancer will highlight the need for evidence-based strategies to prevent alcohol-related cancers with UNMC doctors, faculty, staff and students

When: Wednesday, March 13, 2019 -- 12:00 -1:00 p.m.

Where: University of Nebraska Medical Center,
Harold M & Beverly Maurer Center of Public Health, Room 3013
519 South 40th Plaza Circle
Omaha, NE 68105

Who: Project Extra Mile and the UNMC Buffett Cancer Center are hosting Dr. LoConte

Why: Less than 40% of people are aware that alcohol causes cancer. Furthermore, alcohol is a risk factor for three of the deadliest cancers. Evidence-based strategies are needed to reduce this preventable risk. Two such strategies are currently being considered in our state -- increasing the price of alcohol through increased taxes and the implementation of alcohol screenings in health care clinics.